

KIDS FLY is an audio-visual psych pop project.

Featuring some of Israel's spearhead musicians, and working on the line between London to Tel-Aviv, KIDS FLY presents an innovative musical production and a conceptual visual language that flows together in complete harmony. Their live performance showcases animated personalities and upbeat tunes powered by members of popular outfit 'Umlala' (Snowhite Universal).

This year, Kids Fly was marked as one of the best unsigned acts by BBC London. They have also appeared on national TV and have been positively reviewed by local and international blogs and magazines such as 'The Wild Magazine', 'Limite Magazine', 'Haaretz', and more.

The band is signed to unique and prestigious "Yafo Creative" Production Company, which also takes care of the visual language of the project and worked on the official music video "White Page" starring Venice Festival 2012's Best Actress, Hadas Yaron.

Following the release of their debut EP in November 2014, headlining two of Israel's biggest rock festivals, playing sold out shows and being hosted on prime time TV, the band will be touring Europe and playing festivals come spring.

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