HOW TO LOOT BRAZIL

PRESS KIT



For 15 years straight, How To Loot Brazil consistently cut their own path without a care in the world. Being described as "probably Germany's best indie band" (OX) or "even more genius than the band itself can imagine" (VISIONS), they still stay under the radar of attention, probably not meeting the demands of social media as they don't have anything to sell but their music itself.

And there's a lot of music: Seven studio albums, one EP and six new singles in the last 10 months alone underline their impressive work ethic. Their sound can hardly be categorized but maybe best be described as eclectic indie pop with an attitude, ranging from fast and angry (Post) Punk with Riot Girl shoutings to anthemic Indie Rock and acid flavored dance music with an undeniable love for the 80s, giving labels and bookers a hard time to put them in their rosters. But the golden thread running through all of their songs is the undisputed commitment to great catchy melodies and their frenetic drive to write ultimate pop hooks. Since How To Loot Brazil decided to make their isolated vocals available to the public, the internet is bursting with remixes from hundreds of producers around the world, for example Never Surrender (NL), French Fuse (FRA), Mojjo (BRA) or Kodak Black (USA) having gained millions of streams already.

How To Loot Brazil are totally DIY in all respects. Apart from their first album "Auto Fister", which came out on Frank Popp's label TV Eye, they release all their tracks via their own digital label "Look! Mum! No Hit!" without any third party promotion or distribution support. They write and produce their music entirely by themselves in their own home studio in Soest, a small town in the West of Germany.



FROM LEFT TO RIGHT: KA (VOCALS), THE LEACH (MUSIC, VOCALS), VIC (VOCALS)

WHERE TO FIND HOW TO LOOT BRAZIL

HOMEPAGE

SPOTIFY

DEEZER

APPLE MUSIC

YOUTUBE

BANDCAMP

INSTAGRAM

FACEBOOK

TWITTER

PRESS QUOTES

"One of the few current German hit factories" (OX) "Tuneful, impulsive, danceable and again another masterpiece" (Musikreviews.de)

"A great Indie-Disco-Wave-Punk cocktail" (Soundmag)
"Hooklines! Hooklines everywhere – the ultimate Post
Punk/New Wave orgasm" (Triggerfish)

"From beats to vocals, everything fits perfectly" (Punkrocknews)

"Entertainment at its best" (Intro)

"Hooklines for minor league stadiums" (Musikexpress)

"Just pure fun to listen to" (Medienkonverter)

"Their rumbling powerful sound has more character than most current Punk Rock productions" (Wahrschauer) "Hooklines and danceability at a maximum level"

(Terrorverlag)

"Old school is burning, ignited by a dozen style collisions on every track. Big fun" (FFM-Rock)

ALBUM DISCOGRAPHY

AUTO FISTER (2009)
BETAMARX (2010)
CITY OF DEAD PLUMS EP (2010)
DEAD EYED MONKEYS (2012)
EURODANCE LEGACY (2012)
F FOR VORTEX (2013)
GODS OF DISCO HAND CLAPS (2018)
HELL IS OTHER PEOPLE (2020)

