

AL CRESPO – MANIAC ON THE FLOOR



“Maniacs on the floor” show us their craziest lockdown faces

Surprising, versatile and full of energy – that’s *Al Crespo*, a singer and songwriter from Berlin with Ecuadorian roots, right from the middle of the earth. His music, which is self-written, self-composed and self-produced, is a fusion of Pop(art), EDM and that certain funky feeling. His new release *Maniac On The Floor* is the answer to his struggling, being in an artistic dark place during a nebulous lockdown time, and of how music has been his inspiration during this pandemic.

“With the beginning of COVID my life suddenly went to a very cloudy place, not only because of not being able to perform, but my life’s situation felt like it was falling apart.” *Show us your craziest lockdown face* is the campaign’s motto. “Once more music has proven to heal a confusing state in my head. This is what the campaign is all about: to reflect how it has accompanied us through the lockdown and helped us overcome uncertainty and disorientation.” *Al Crespo* wants to leave an imprint on Social Media to never forget what we’ve all been through. To treasure the freedom music gives us, which we’ll enjoy after this all is through. “We’d like people to share with the world a bit of the helplessness that has soaked this last year in an humoristic way by showing us their maniac faces.”

Al and his team have shot a “home-made video” portraying this situation, where music, represented by his fluorescent blood, is smeared to everyone bringing life. After collaborating with 80s music icons like Herman Rarebell (Scorpions) and Bobby Kimball (Toto) *Al Crespo* states “I really love all kinds of music and am really fond of experimenting with different agents on my compositions.” Let’s be part of this imprint to never forget and treasure our freedom and our world.

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