

New Release: OGMH tell about the wolf in sheep's clothing of love in their new Power Pop single.



The Eastern Swiss band OGMH release the second song of their new album.

The new single of the Eastern Swiss band OGMH is called „**Hey**“ and sounds like young love with a bittersweet aftertaste. The synthesizer-loaded Power Pop song describes the love life of millennials, according to the band's observations. Everything is cute and sweet until the wolf in sheep's clothing appears in the chorus, which represents the short lifespan of many love relationships these days. Alongside to the single there is a music video where this love drama is staged in a bizarre, intoxicated dream world with beer.

„**Hey**“ is the second single of the upcoming OGMH album. To finance the recordings the four members have launched a crowdfunding campaign in the fall of 2018, where they successfully reached their goal of 12000 Swiss Francs. They call their new album „Void“. It treats the personal fight of people of the generation Y against the rest of the world. OGMH hope that different people recognize themselves in their new songs and fill them with their individual meaning. You can listen to this musical emptiness on the 13th of September, when the album gets released.

OGMH describe themselves as a nihilist, a christian, a communist and a goldsmith, that found their way together in music. The names of the quartet are Beat Schenk, Alex Nauva, Sascha Schwegler und Ruben Gasser. They are in their mid-twenties and went to school together at some point in their lives. When it comes to the number one question of every interview, what the meaning of OGMH is, the four guys always answer with „nothing“. The four random letters only embody the style of their music, which they define as Garage Rock and Synth Pop clashing. But if you google the fake acronym, you can find a funeral home in New Jersey called „Ocean Grove Memorial Home“ among all the links to the band. Maybe that would be a fitting venue for the album release party.

Pressekontakt:

hertzhaft - Simon den Otter

simon@hertzhaft.ch

+41 77 443 93 29

Links:

„Hey“ music video: <https://youtu.be/qx5ciPJJkU0>

Website: <https://www.ogmh.net/>

Spotify: <https://open.spotify.com/artist/77Mf2B6N3udwXpUXS9bFht?si=KZqRTRdLQ3uQCgtRSnV5MA>

Apple Music: <https://itunes.apple.com/ch/artist/ogmh/1159707815>

Facebook: <https://www.facebook.com/realOGMH/>

Instagram: <https://www.instagram.com/o.g.m.h/>