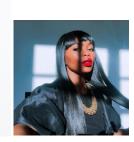
# ASNDA Pop. Rhythm and Blues, Soul Singer/So

# Media Kit

Pop, Rhythm and Blues, Soul Singer/ Songwriter









# About ASNDA

ASNDA is a South African born singer, songwriter, speaker and film producer. An independant Pop/R&B artist whose music is influenced by soulful blues and electronic hip hop. She had pursued singing at a young age and after high school had followed her love for storytelling. She was the youngest successful commercial director in South Africa at her time. She later moved to Belgium to feed her entrepreneurial spirit and Acquired an MBA at +Leuven University in Belgium. Building her ecommerce businesses. After her second child she took up the courage to return to music in reconnecting herself back to her calling and finding her happiness was in a song.

She is an independant solo artist that has worked with international producers such as; Mantra, Voirus and Tone Jones and her L.A music director who worked in cinema, Mr. Ernest Weinrath. The unforeseen duality of electronic hip hop and cinematic appeal came togther to create Asnda's dynamic pop/neo-soul in her songs such as 'I am' and 'Pata Pata'. Her music can be heard on all music platforms.

She is currently living in Belgium as a live and recording music artist and motivational speaker for women in 'Unveiling the Identity'

### Blurb

ASNDA is a South African, Pop/R&B artist with soul influences. Her upbeat tracks and sweeping cinematic ballads are a mesh of Aretha Franklin, and Sia. Playing on rebellious sounds that cross genres.

### Worked with:

ID events, Top Secret Communication, Com-unity, Bettina Vermillion, Emile Duchêne, Gigstarter, Whattheframe, American Woman Club of Brussels, Aperhode, Zoute People

Partnerships: Labelle, Marry Me, International fashion film festival Brussels, The happening, ComedyCentral, Esteé Lauder

# Contact

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Linkedin @asandamadikane



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**15 000**+ followers @asnda.music

2, 76% Engagement rate

f

I11 000+ followers @asnda.music

## Social Media



### All Streaming outlets



#### 2019 COMMISION LIST

# Pop/ R&B/ Soul Singer/ Songwriter, Producer

# ASNDA

### ALL FEES AND CHARGES ARE SUBJECT TO CHANGE

# Artist and management fee starts at €800

### **FULL Band**

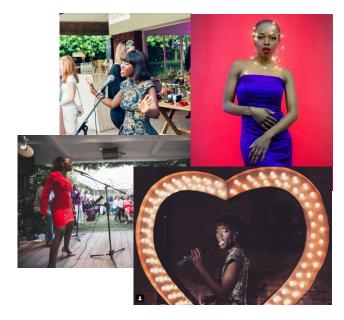
pianist, bassist, guitarist, drummer, trumpet fully equipped, travel and insurance €5000

# Curated Ensemble not fully equipped

Solo performance with play back only €800

Fixed band member rate is at €350 per musician

travel, food, insurance not included



# Reviews

BERT G. - BERLIN, GERMANY

"Sensational"

MARIE F. - LONDON, UNITED KINGDOM

"I had a professional star at our Gala reception. We were blown away by your performance. No doubt you will be back again next year. "

### STEPHANIE GERSDORF

"Excellent! Chaque fois que vous effectuez ASNDA, vous me surprenez. Quel talent. Quelle énergie. Je vais vous réserver encore et encore."

### MAXIMILIEN C. - BRUSSELS, BELGIUM "Quand elle chante, elle éclaire la salon. Incroyable. Sa sensibilité n'est pas comme les autres. Brillant artiste."

### ALEXANDRA S. - LASNE, BELGIUM

"ASNDA est un artiste très talentueux. Son énergie et sa passion sont évidentes. Je ne pouvais pas retenir mes larmes. Bravo! Asnda. Incroyable!"

EVA V. - LEUVEN, BELGIUM

"Iedereen van mijn bruiloft genoot van je optreden. Je hebt iedereen laten dansen en plezier hebben. Je was echt professioneel. Dank je."