



**Associazione Culturale Surfer Joe Music**  
Worldwide surf music promotion and booking

Address: Via Montebello n. 59 - 57127 Livorno - Italia  
P. IVA: 01658350499 - C. F.: 92104730491  
Italy: +39 347-5143166 (direction) / +39 347-1490186 (marketing)  
E-mail: info@surferjoe.it - Web: www.surferjoe.it

**Lorenzo**  
**SURFER JOE**

**Information**



Lorenzo Surfer Joe is well known in today's surf music scene as musician and promoter. His contribution to the genre is constant and it is spread worldwide due to his bands' management and events' organization work with Surfer Joe Music, association that he founded in 2002, and his continuous touring as a guitar and drums player with different bands.

Addicted to surf music since mid-90's, Lorenzo has been fully active for more than 10 years in diffusing the knowledge and the history about the California sound, talking to the artists and to people, sharing experiences and organizing what is now considered the world's largest surf music event: the Surfer Joe Summer Festival.

The show of Surfer Joe is dedicated to the traditional surf sound for the most part, even if a few progressive elements are definitely present in the compositions. The reverb on the Jaguar guitar is loud and many songs have a very percussive tone based on the heavy double picking style. Although he can deliver a quite aggressive sound (Dick Dale's style), the fast switch to muted staccato's and sweeter tunes is usually present in the set list. In general the show is very dynamic and takes an overall view on different surf styles, so it is certainly suitable whether for dancing or listening audiences.

Lorenzo has had the opportunity to play together with surf music legends like Paul Johnson, John Blair and Daddy-O Grande, sometimes in front of thousands of people. He has shared the stage with some of the most important surf bands. Touring Italy, France, Germany, Netherlands, Spain, Finland, Switzerland, Austria, UK, USA and the Caribbean, Surfer Joe went on stage 1000+ times in the past 10 years and has always been invited to come back!



**Associazione Culturale Surfer Joe Music**  
Worldwide surf music promotion and booking

Address: Via Montebello n. 59 - 57127 Livorno - Italia  
P. IVA: 01658350499 - C. F.: 92104730491  
Italy: +39 347-5143166 (direction) / +39 347-1490186 (marketing)  
E-mail: info@surferjoe.it - Web: www.surferjoe.it

**Lorenzo**  
**SURFER JOE**

**Informazioni**



Lorenzo Surfer Joe e' un nome ben noto nella surf music moderna come musicista e *promoter*. Il suo contributo al genere e' costante e diffuso a livello mondiale grazie al suo lavoro di organizzazione eventi come Surfer Joe Music, associazione attiva dal 2002, ed al fatto di essere sempre in tour alla chitarra o alla batteria con diverse band.

Dentro la musica surf fin dalla meta' degli anni 90, Lorenzo e' stato pienamente attivo per oltre 10 anni nel diffondere la conoscenza e la storia del sound della California, parlando con artisti e pubblico, condividendo esperienze ed organizzando quello che e' considerato il piu' importante evento di surf music: il Surfer Joe Summer Festival.

Lo show di Surfer Joe e' dedicato al surf sound piu' tradizionale per la maggior parte, anche se ci sono decisamente elementi *progressive* nelle composizioni. Il riverbero sulla chitarra e' sempre alto e molti brani hanno un impatto molto percussivo, certamente basato sull'onnipresente *double picking*. Nonostante talvolta il sound risulti piuttosto aggressivo (in stile Dick Dale), sono sempre presenti in scaletta cambi rapidi tra melodie piu' leggere, quasi ballate, e frizzanti *staccato*. In generale lo spettacolo e' molto dinamico e fa una panoramica su tutti gli stili della musica surf, quindi e' adatto ad ogni situazione e tipo di palco.

Lorenzo ha avuto l'opportunita' di suonare insieme a molte leggende della surf music come Paul Johnson, John Blair e Daddy-O Grande, a volte di fronte a migliaia di persone. Ha condiviso il palco con alcune delle surf band piu' importanti al mondo. In tour per Italia, Francia, Germania, Paesi Bassi, Spagna, Finlandia, Svizzera, Austria, UK, USA e Caraibi, Surfer Joe e' salito sul palco piu' di 1000 volte nei passati 10 anni... ed e' stato di solito invitato a tornare :-)



**Associazione Culturale Surfer Joe Music**  
Worldwide surf music promotion and booking

Address: Via Montebello n. 59 - 57127 Livorno – Italia  
P. IVA: 01658350499 – C. F.: 92104730491  
Italy: +39 347-5143166 (direction) / +39 347-1490186 (marketing)  
E-mail: info@surferjoe.it - Web: www.surferjoe.it

**Lorenzo  
SURFER JOE**

**Short  
Introduction**



**Lorenzo Surfer Joe** is truly one of the key figures in modern surf music! Basically present at any event of this genre around the world as a musician or booker, he collected an experience of hundreds of concerts since the late 90s.

After several tours in USA, Italy, France, Spain, Switzerland, Austria, Belgium, Netherlands, Germany, Finland, Hungary, Croatia, Sloveny... **Lorenzo** has played on guitar or drums with surf legends and has shared the stage with many bands.

- He organizes the *Surfer Joe Summer Festival* every year, the world's #1 surf music event.
- He participated 3 times to the *Surf Guitar 101 Convention* in California.
- He has been one of the headliners at *Surf-O-Rama* in Spain and *North Sea Surf Festival* in Netherlands.
- They mentioned and interviewed him in movies like *Reverb Junkies* and *Sound Of The Surf* or in surf music related books like *Surf Beat* by Kent Crowley.
- His recently produced album *Senor Surf* is considered one of the best records of traditional surf music of the past years.

When talking about surf music with **Surfer Joe** don't look for compromises: it's a show that goes to the origins of the genre with reverb, surf beat, great energy, melodies clear and straight to the audience.



## Lorenzo SURFER JOE

### Breve Introduzione



**Lorenzo Surfer Joe** e' a tutti gli effetti uno dei personaggi chiave nella surf music moderna. Praticamente presente in tutte le manifestazioni del genere in giro per il mondo come artista o organizzatore, ha accumulato un'esperienza di centinaia di concerti dalla fine degli anni 90!

Dopo molteplici tour in USA, Italia, Francia, Spagna, Svizzera, Austria, Belgio, Paesi Bassi, Germania, Finlandia, Ungheria, Croazia, Slovenia... **Lorenzo** ha suonato alla chitarra o alla batteria con diverse leggende del genere ed ha condiviso il palco con molte surf bands.

- Organizza ogni anno il *Surfer Joe Summer Festival*, il piu' importante evento di surf music al mondo.
- Ha partecipato 3 volte alla *Surf Guitar 101 Convention* in California.
- Tra gli headliners al *Surf-O-Rama* in Spagna ed al *North Sea Surf Festival* in Olanda.
- E' stato menzionato ed intervistato in documentari come *Reverb Junkies* e *Sound Of The Surf* o in libri sulla surf music come *Surf Beat*.
- Ha recentemente prodotto un album intitolato *Senor Surf* che e' considerato uno dei migliori dischi di surf tradizionale degli ultimi anni.

Quando si parla di surf music con **Surfer Joe** non si cercano compromessi, ma solo uno show che va alle origini del genere: riverbero, ritmi elevati, grande energia, melodie solari e dritte al pubblico.



**Associazione Culturale Surfer Joe Music**  
Worldwide surf music promotion and booking

Address: Via Montebello n. 59 - 57127 Livorno - Italia  
P. IVA: 01658350499 - C. F.: 92104730491  
Italy: +39 347-5143166 (direction) / +39 347-1490186 (marketing)  
E-mail: info@surferjoe.it - Web: www.surferjoe.it

**Lorenzo**  
**SURFER JOE**

**Rider /**  
**Hospitality**



## **Surfer Joe & Band**

### Line-up

- 3 people on the road

### Transportation

- middle sized van, requested easy loading space next to the venue and secure parking for the night hours

### Accommodation

- from Hotel to private, the important is to have separate beds for the band members with a private bathroom for the band
- possibly no sleeping bag type accommodation (camping or similar)

### Meals

- generally requested 1 meal per day of performance, unless differently agreed with the promoter/organizer
- no vegetarians

### Stage/backstage requests

- bottles of still water on stage
- drink tokens as usually provided by the venue to the artists

### Backline

- the band use their own backline, unless differently agreed with the local promoter/organizer
- P.A. amplification requested completely, if needed

### GUITAR

- Fender Double Showman amp with 2x15 cabinet
- Fender Reverb Unit

### BASS

- Fender Bassman Pro or similar quality bass amplifier

### DRUMS

- Ludwig Club Date: bass drum (closed front), tom, floor tom, snare, hi-hat, ride, crash



**Associazione Culturale Surfer Joe Music**  
Worldwide surf music promotion and booking

Address: Via Montebello n. 59 - 57127 Livorno – Italia  
P. IVA: 01658350499 – C. F.: 92104730491  
Italy: +39 347-5143166 (direction) / +39 347-1490186 (marketing)  
E-mail: info@surferjoe.it - Web: www.surferjoe.it

**Lorenzo**  
**SURFER JOE**

**Rider /**  
**Hospitality**



## **Surfer Joe & Band**

### Line-up

- 3 persone nella band

### Trasporto

- furgone di media dimensione, richiesta zona di carico/scarico di facile accesso al locale e parcheggio sicuro per la permanenza notturna

### Alloggio

- Hotel o privato, l'importante e' avere letti separati per le persone con un pugno privato per la band
- possibilmente no alloggi tipo sacco-a-pelo (campeggio o simile)

### Pasti

- generalmente richiesto 1 pasto per ogni giorno
- non ci sono vegetariani

### Richiesta di palco/backstage

- bottiglie di acqua naturale per il palco
- drink ticket secondo le normali abitudini del locale

### Backline

- la band usa la propria strumentazione a meno che sia stato concordato diversamente con il promoter/organizzatore
- eventuale amplificazione di palco richiesta completamente

### CHITARRA

- Fender Double Showman amp con 2x15 cabinet
- Fender Reverb Unit

### BASSO

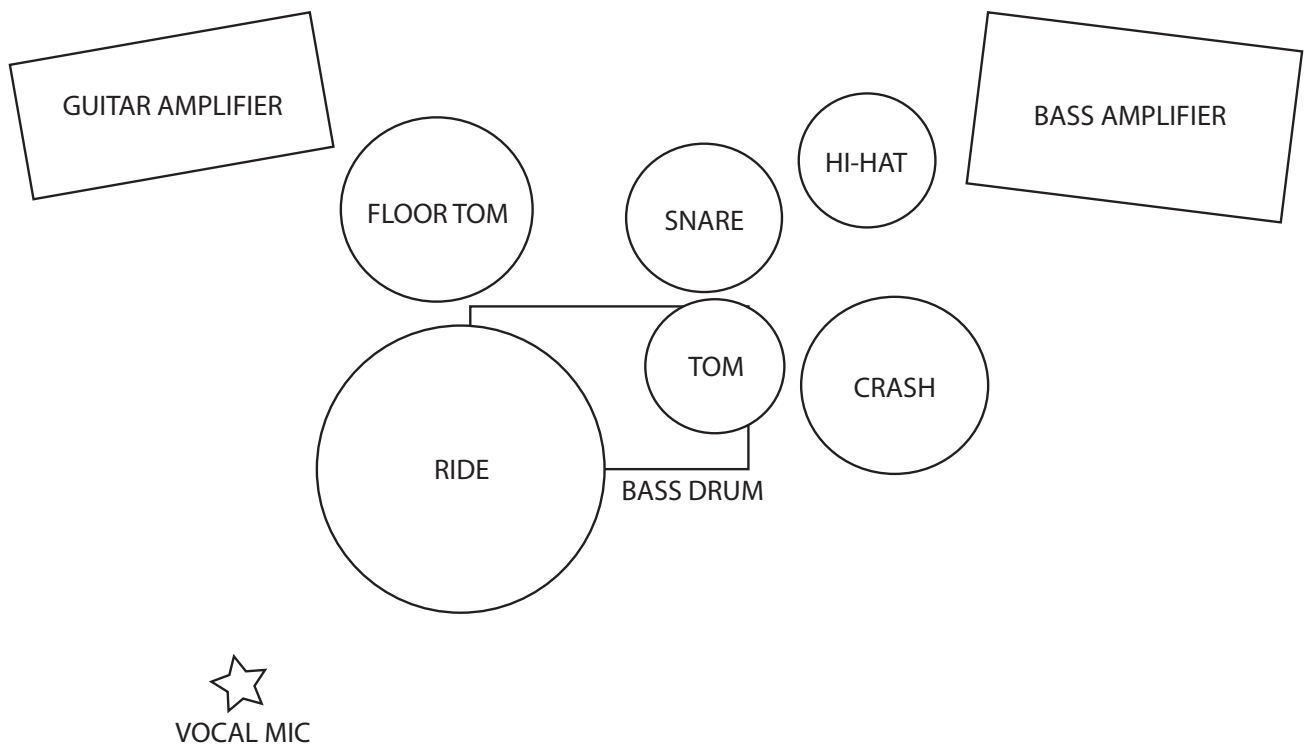
- Fender Bassman Pro o amplificatore di simile qualita'

### BATTERIA

- Ludwig Club Date: bass drum (frontale chiuso), tom, floor tom, snare, hi-hat, ride, crash



## STAGE PLAN



VOCAL MIC: only for talking, no singing, no effects

### GUITAR AMPLIFICATION

- n. 1 dynamic microphone (Shure 545, Shure SM57)

### BASS AMPLIFICATION

- D.I. Box or bass microphone

### DRUMS AMPLIFICATION

Minimum requested: bass drum, snare, overhead

- bass drum: Shure Beta52 or similar microphone (note: the drum is closed in front)
- snare: Shure 545, Shure SM57 or similar dynamic microphone
- tom, floor tom: Shure SM57 or similar dynamic microphones
- hi-hat, overheads: condenser microphones