

Mickey?

Mickey.

"This band has a bit of a Lady Gaga quirkiness, only cooler!"

Wienkonzert (http://bit.ly/Mickeygaga)

Mickey is a reckless name for a band: difficult to google, kind of biased, and by no means a name, you would suggest to anyone. And that is why the name is a perfect fit: this "why the hell not…" and this "now more than ever…" attitude is what fuels Mickey.

Mickey is Survival-Pop, originating from the feeling of "having-to-little"; the feeling of "how-will-l-pay-my-next-credit-card-bill". From the situation, when you have nothing to lose, except your own time.

Overtime.

"Modern aesthetics - minimal beats."

Mica (https://www.musicaustria.at/mickey-mickey/)

On their debut album "Overtime", Mickey are putting themselves in the middle of the street, squatting pop music with an exceptional sound: fresh and new but very familiar nonetheless.

Maybe because they're blunt and straightforward - rhyming about issues like debt, self-delusions or the fear to fail? What looks like a sad-sobering account on paper, becomes a "so what!" on the record, reversing this "nothing-to-lose" into something positive: as if you can put Mickey in any situation, and they would make a song out of it.

True to the motto Anything-goes, they turn the sound of a car motor into a song in "Drive". The title song "Overtime" discusses the big promises of our times: you can only make it, if you work long enough, hard enough and flexible enough. Facing and constantly overcoming your own limitations, is a red line through the whole album and contributes to its dense and tense atmosphere.

Mickey's not from New York, but from Uhliska.

"Monday, gonna call you back on Wednesday, baby."

Mickey – "Chagall" (http://bit.ly/MickeyOvertimeSoundcloud)

Mickey was born in the fresh meadows and on the dusty streets of Uhliska (SK), playing around with those first tracks, without taking any of them too seriously.

Mobile phone recordings of the piano in the house of a great-aunt are mixed over some amateur beats of a 2009 laptop. The lyrics being a mixture of clickbait and advertising slogans from the internet and from what happened yesterday or will happen tomorrow. Limitation as a creative response to infinite digital possibilities. The minimal as an artistic reaction to the abundant. The instantaneous and the trivial as the starting point instead of that one big idea.

Sketches and spur of the moment decisions, are the impulses for Mickey's music, that, in spite of the sometimes melancholic lyrics, sprays a surprising positive energy all over the place...

This is what we call Survival-Pop.

#mickeymickeyyeah



Artist: Mickey Album: Overtime

Release Date: 16.03.2018 Format: Digital, Vinyl Label/Publisher: Ink Music CatalogNo.: INK092

Distributor: RoughTrade/GoodToGo

Nr.	Title	Duration	Lyricist/Composer	Producer
01	Drive	00:02:55	Alex Konrad, Clemens Wihlidal	Mickey, Alexander Beitzke
02	In Your Face	00:02:56	Alex Konrad, Clemens Wihlidal	Mickey, Alexander Beitzke
03	Party Bodies	00:03:17	Alex Konrad, Clemens Wihlidal	Mickey, Alexander Beitzke
04	Darkest Hour	00:04:11	Alex Konrad, Clemens Wihlidal	Mickey, Andreas Pils & Alexander Beitzke
05	Roger Over / Gonna Do It On My Own	00:04:06	Alex Konrad, Clemens Wihlidal	Mickey, Andreas Pils & Alexander Beitzke
06	Uhliska	00:01:07	Alex Konrad, Clemens Wihlidal	Mickey, Alexander Beitzke
07	Overtime	00:03:13	Alex Konrad, Clemens Wihlidal	Mickey, Andreas Pils & Alexander Beitzke
08	Chagall	00:03:50	Alex Konrad, Clemens Wihlidal	Mickey, Andreas Pils & Alexander Beitzke
09	Monet	00:04:25	Alex Konrad, Clemens Wihlidal	Mickey, Andreas Pils & Alexander Beitzke
10	Trampoline	00:03:46	Alex Konrad, Clemens Wihlidal	Mickey, Alexander Beitzke
11	Horizon	00:03:26	Alex Konrad, Clemens Wihlidal	Mickey, Alexander Beitzke

Links:

Link presskit Link album cover

Website: <u>www.mickeymickeyyeah.com</u>

Facebook: https://www.facebook.com/mickeymickeyyeah/

Spotify: https://open.spotify.com/artist/26aXL42jnFDkLwnLTbgr8E

Youtube: https://www.youtube.com/channel/UCIX4vMbI9AHObxiDsSdVPgQ
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