



LOYAL

'No Secrets To Keep'

30.03.18

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'No Secrets To Keep' is the bold debut single from brand new artist **LOYAL**. With a release date of **30th March 2018**, the track is set to put **LOYAL** firmly on the map in the music industry.

LOYAL prides herself on the sheer energy and soul she gives to her music which is a combination of Pop, Electronic and R&B sounds, influenced by the likes of **Rihanna** and **Banks**. She moved to London from Lithuania (where she competed in TV talent competition **The Voice of Lithuania**) to pursue her career in music, and has since devoted every day to mastering her craft, spending time in the studio with various musicians and producers in order to find and develop the sound that is **LOYAL**.

LOYAL certainly knows how to engage her listeners with the enigmatic vibe she generates in **No Secrets To Keep**: beginning with ambient and somewhat haunting production, fans are bound to grasp onto the mystery behind the track from the get-go. The meaning behind the lyrics is perhaps ambivalent, leaving listeners to relate in their own way; there was no particular personal experience behind the writing of **LOYAL's** debut single but it is inspired by the concept of two people falling out of love and becoming strangers in what feels like an instant. **No Secrets To Keep** radiates empowerment - from the powerful vocal riddled with expression, to the lyrics that encourage one to speak the words that are on their mind.

No Secrets To Keep, the debut single from **LOYAL** will be available on all major platforms from **March 30th 2018**.

LISSEN: <https://soundcloud.com/thisisloyalmusic/no-secrets-to-keep/s-EWTkc>

WATCH: <https://youtu.be/m5mWwB0VuZQ>

For more information, queries or to arrange an interview, please contact Ashleigh at
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