



'Astral space-pop worthy of Bjork' - **THE QUIETUS**

'A blissful audioscape worth exploring.' - **ART NOISE**

'Vibrant, dynamic indie pop to see you through the darkest times' - **THE GIRLS ARE**

'Complex and bittersweet' - **LINE OF BEST FIT**

'A sense of longing, reaching, hoping and emerging' - **BRIGHTON'S FINEST**

"It is rare that I feel so loved by music." - **TWO TORN HALVES**

*** Recommended If You Like Dirty Projectors, Stealing Sheep, Broadcast, Alt J... ***

Co-fronted by Emily and Megan - best friends for over a decade - **Bloom** make electronic indie folk using big beats, layered vocals and shimmering synths. Formally named The Beautiful Word, the band supported Ellie Goulding and played festivals including T in the Park, Secret Garden Party & The Great Escape before a cyst developed in Megan's vocal cords, stealing her voice. After a year hiatus for surgery, some growing up, spiritual development and some changes in sonic direction/lineup, The Beautiful Word returned as Bloom, using Kickstarter funds to record the album 'What is Life' which has since been described as 'Astral space pop worthy of Bjork' by The Quietus, playlisted by Independent Music Monday and worldwide in H&M Topshop & The Joy Store. Tracks from the album have been played by 3 BBC radio presenters and made BBC Introducing Track of the Week. Bloom are working on a the next album now.

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