

**Blossom Calderone**

**‘Fairytale Lullaby’**

**Debut single + video**

**Live @ The Ritzy, Brixton – November 15th**

**Blossom Calderone** is an undeniable fresh new talent from South London. An 18 year old who has been playing instruments since age 5 and writing her own material since age 12. ‘Fairytale Lullaby’ is her debut release which gets its release today.

The song is a fine introduction to Blossoms songwriting proficiency. Her enduringly naive storytelling about unrequited teenage love will almost certainly resonate with an array of women – whether it be as a memory of school days gone by or a current experience for those navigating the complicated terrain of fledgling relationships.

**Listen / Watch ‘Fairytale Lullaby’ HERE**

The song is accompanied by the brilliant video directed by Leonn Ward (who’s previously shot for Vogue, i-D as well as for Isabel Marant and Stella McCartney). The video really captures a certain vibrant intimacy and nonchalance in the song and Blossom as an artist.

Since moving to London at age 16, Blossoms songwriting has developed immeasurably since she began penning and performing her songs at 12. Over the years she been influenced by a love 50s doo-wop girl bands (The Chordettes, The McGuire Sisters, The Supremes) as well as classics such as Carole King, Dolly, Tracey Chapman and more recent artists such as Lilly Allen, Mallrat and Melody’s Echo Chamber.

See Blossom play live upstairs at The Ritzy, Brixton on November 15th.

**Blossom Calderone:**

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