**TRADEMARX**

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Alternative rock quartet, formed in Tel Aviv, Israel,

By four childhood friends whom all met in elementary school.

Their debut studio album “Future Analogue” was recorded in England in May 2010,

Released in IL by Nana Disc (2011) and in EU by “G-Records” (2012)

The album received rave reviews and won a few local awards.

During the years, the band played a significant number of shows around Israel,

Toured England and Germany, and participated in some international showcases.

This current year the band is working on their second studio album and are scheduled

To record in spring 2014, at Rockfield Studios Wales, UK.

The album will be produced by Nick Brine (Stereophonics, Oasis, The Darkness and

more..) and will be released autumn 2014

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**Press Quotes -**

*"One of the best live bands I've seen in ages. Awesome!"* - **Dan Hawkins, The Darkness**

*"Future Analogue is right up there with some of the great albums I've worked on.
Awesome debut - and great to work with."* - **Nick Brine, Producer/Engineer (Oasis, Arctic Monkeys, Stereophonics...)”**

*“Trademark went back to Rock roots. And it paid off!"* - **The State Journal**

*"This band can hold its own around the world!"*- **Calcalist Journal**

“A hearty, well-rocking power-pop disc, really well." - **GAESTELISTE.de**

“What is heard here from the speakers is not antique, but the best rock. Rock with melodic riffs, tempo changes and a pleasantly raspy voice of the front man. The four men who hide behind the band's name, bringing alternative rock to the edge “ - **Hoerspiegel.de**

“The music of Trademark is a high-energy rock and roll, as a fat guitar rock as indie rock or classic rock without a lot of bells and whistles. Fact is, the guys let it rip properly.” - **Magistrix.de**

“Trademark, stadium Rock with great tunes, They let little things go unnoticed. The trick lies less in wide-legged guitar and vocal hooks flag waving. Rather, the band seem to brings all kind of styles and vibes to their music.” - **Plattentests.de**

“The eyes of the Gallaghers are likely to fill with tears. " - **Plattentests.de** (Nonsense☺)

“The band may well be a very attractive power rock certified, energetic, catchy, fresh and lively, with the large proliferating pounds of excellent songwriting, which conjures wonderfully catchy melodies.” – **Rocktimes Magazine**

“The band has enough originality to not only a mere decal other bands to be, "Future Analogue" is a very decent debut with some definite potential hits” - **Tribe-online.de**

“It’s not that I’m expecting NME to start writing about exported Israeli rock any time soon. But Trademark are making a play for exactly that. Nick Brine (Oasis, The Darkness) has brought all his experience to the recordings. And it worked.“ – **YOSMUSIC.COM**

“Frontman Dan Naveh holds the stage and the audience: Just like that. Disciplined. Captivating. You’ll find neither shyness nor humbleness on Trademark’s stage. This feels like a who-can-even-count-any-more show on their World Tour.”

“Plugged in and meaning it, Trademark take their audience to another level.”(Re : a live show @ the Barby club, Tel Aviv) - **IDC (Fusion Magazine)**

“Trademark went to a studio in England to work with Producer Nick Brine and came back with a thrilling Rockn’roll album that still retains some rawness, anger and grit!” - **Mouse Tel Aviv**

**Links** - <http://www.facebook.com/trademarxband> and <http://trademark-music.net/> & <http://www.myspace.com/trdmk> & <http://twitter.com/trademarkrock>

1,2,3 video -

<http://www.youtube.com/watch?v=jmU_JLY_4N8>

In Her Eyes Video -

 <http://www.youtube.com/watch?v=jb8cWiuESAI>

Full album stream (New) -

<http://www.youtube.com/watch?v=LMeQWcfhLAQ&list=PLgsEm6hP9ygtdab-Zl_X6JadwjRDIrACF>

Anywhere But Here - Live Show –

<http://www.youtube.com/watch?v=DYCdZ8g8fS4>

**Upcoming shows –**

Summer 2014 *AMALIBU Tour* will take place in Europe and to be announced soon.

Meanwhile –

12/2/2014 – The Library (Hasifriya), M-Haderech, Israel

28/2/2014 – Kibutz Dalya, Israel

26/3/2014 – BUXA, Tel Aviv

**Full BIO (If Needed)**

TRADEMARX is a four piece alternative rock band based in Tel-Aviv Israel.

The band was formed in 2005 by two best friends Dan Nave (Vocals, Guitar) and Noam

Grady (Drums), not long after that, joined guitarist Roy Halevi.

After recording a few demos and playing gigs around Tel-Aviv Yali Koren (Bass, Vocals)

Joined the band replacing former bass player Noam Sarna.

All band members went to the same elementary school in Tel-Aviv where

 They all met each other.

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ROCK.