CRY MONSTER CRY

RHYTHM OF DAWN

**KEY FACTS:**

* “Rhythm Of Dawn” Pre-Release debuted at #1 in Singer/Songwriter charts on iTunes
* The band was recently musical guests on the popular television show “The Imelda May Show” broadcasts to millions of people in Ireland and abroad
* Following “The Imelda May Show” debut album “Rhythm of Dawn” went back to original position of #1 in Singer/Songwriter charts, #5 in overall iTunes charts and the song they performed, “When The Morning Comes” went to #3 in the overall song charts
* The band’s recent show and biggest one to date in Dublin’s “Button Factory” was Sold Out
* “Rhythm Of Dawn” was recently RTE Radio 1 Album of The Week across the entire station
* Cry Monster Cry was chosen to represent Ireland in the international project, “Around The World In 80 Music Videos”. The concept was created by a talented Brazilian production duo who travel the world creating music videos for a select group of artists in each country. Cry Monster Cry was chosen for Ireland along with The Coronas, Delorentos, Mick Flannery and Ham Sandwich.
* The band enjoyed a successful summer tour including appearances at some of Ireland’s biggest festival such as Electric Picnic and Indiependence.
* “Rhythm Of Dawn” was recently Marty Whelan’s “Marty Recommends” album of the week on RTE Lyric FM
* Lead single, “Postcards” recently Louise Duffy (Today FM) Song Of The Week
* Second single, “Atlas” recently Louise Duffy (Today FM) Daily Download
* Second Single, “Atlas” has over 155,000 international streams on Spotify and the band have multiple tracks included on official Spotify playlists in United Kingdom, Ireland, Norway and Sweden. Their track “Darkest Hour, Longest Day” appeared on Spotify UK Top 50 Viral chart recently.
* Single, “Atlas” recently chosen to be featured on Universal Music Ireland’s Spotify Playlist, “This Is Ireland” to represent the country to an outside audience
* New album was eagerly anticipated in Ireland and produced by Keith Lawless and mixed by Grammy Award Winning Abbey Road veteran Guy Massey (Paul McCartney, Ed Sheeran, Manic Street Preachers)
* Band has enjoyed successful headline tours as well as playing with established acts such as Mick Flannery, Wallis Bird, Hudson Taylor, Jape and Francois and The Atlas Mountains
* Band’s debut EP “The Fallen” (2012) went to number #1 in Singer-Songwriter charts
* Recent live sessions include The Pat Kenny Show (Newstalk) RTE Arena (RTE 1), The John Murray Show on (RTE 1) Marty in The Morning (Lyric FM)
* Nominated for Pure M Magazine Awards 2015 “Best Single” (Postcards) and “Best Irish Act” Categories.

**MEDIA:**

“A hugely accomplished debut album...Marking out a real new talent” - **RTE Ten | 4 Stars \*\*\*\***

“A bewitching record” - **Hotpress Magazine | 4 Stars \*\*\*\***

“Rich harmonies…exceedingly likeable” **- The Sunday Times | 4 Stars \*\*\*\***

“Insular, thoughtful and poetic…Totally addictive and alluring” – **Pure M Magazine | 5 Stars \*\*\*\***

“Weaves its way into your affections” **– Irish Daily Mail | 4 Stars \*\*\*\***

**BIO:**

Irish brothers Richie and Jamie Martin have always had an interest in music. They attribute this to early exposure to the eclectic tastes of their parents. Summer holidays and long car journeys through the Irish wilds of their Mother’s home in Donegal were always accompanied by mixed tapes.

Those nostalgic, youthful years are swathed in their memories in the sounds of Bob Dylan, The Everly Brothers, Van Morrison, Ray Charles and Simon and Garfunkel. It wasn’t long before the brothers were each playing instruments themselves. Richie began with the violin before progressing to the guitar in his teenage years. His interest led him to study music in college where he experimented with different sounds. Jamie began with the piano before becoming obsessed with trying out almost any instrument that he could get his hands on. His love for the written word led him to study English in college.

A deep interest in the story telling traditions of Ireland is clearly present in the Martin brother’s songs. They use mythology and fables in some songs as they write about love, life, death, dreams, hopes and fears.

Their new material is a result of their taking time away from touring to hone their song writing craft. “We felt that we had to take the time to really make the most of the ideas that were coming to us”, Jamie says. “Recording a debut album is a dream that we have both always had and we wanted to do it on our own terms”. Richie adds, “There were songs that we had to puzzle out. We ended up with a theme running throughout the whole album and we treat it like a cyclical piece of work. You are supposed to have come full circle by the time you reach the end.”

“Rhythm Of Dawn” is an album of transition, both artistically and thematically. The cyclical theme of the record marks the journey from night to day. Birds feature as a running theme throughout, stitched like a seam into the fabric of the record. There is an apparent tension between beautiful melodic harmonies and heavier darker undertones present in the lyrics and sounds that make up the work.

The album was recorded at Studio 2, Malahide with established collaborator Keith Lawless (The Fallen EP) and was mixed by Abbey Road veteran engineer Guy Massey (The Beatles, Ed Sheeran, Manic Street Preachers).

The brothers also took time to experiment with different sounds. Traditional folk instruments such as banjos, mandolins and acoustic guitars meet swirling subtle synthesizers, punchy electric guitars, hypnotic African percussion and chamber orchestras to create a feeling of a timeless journey through night and day.