Basheba Press release

Hailing from North West London, singer/songwriter Basheba brings us a unique, combination of drum & bass, blues, Soul and gospel.

Basheba has been perfecting her craft from a young age, writing since the tender age of 14. Basheba was born and raised in London by her British Dad and Bajan Mum, Basheba say she is ‘inspired’ by her Bajan roots and believes her love of music stems from the passion the people of Barbados have for music. Spending every school holiday in Barbados she feels she is as much British as she is Bajan. Basheba started her own label Y.O.B Records (which stands for Youth of Britain) in late 2013. Basheba started the label as a way to create her own platform, with the intention of helping other artists get their foot in the door of the UK music industry.

After the success of her two EPs ‘Bad friends, Good enemies’ and Sessions, Basheba has spent the last 8 months working on her new project AXIOM, a three-part EP to be released over the course of 6 months. The idea behind the project is to share her musical evolution with her listeners. Each EP is a progression; with the last EP giving listeners the introduction to her evolved sound and the foundation of her official first album.

Basheba creates an evocative narrative in her music. She says, “A song is nothing without a story. I’m a storyteller, I just tell my stories through song.” This storytelling inspired the artistic photographer Luke Nugent to work closely with Basheba to create images that have grabbed the attention of both music & fashion press alike.

Basheba has received online backing from SBTV, Afro Punk, Mobo, Vevo and many more. And Radio support from BBC London, Radio 1, Radio 1 Xtra, Kiss FM and Capital Xtra. As well as being featured on MTV UK and US, along with a sync on SKY sports with her 1xtra Record of the Week track ‘High ‘n’ Dry’.

https://soundcloud.com/bashebaofficial/highndrybasheba

https://soundcloud.com/bashebaofficial/basheba-hold-on

https://soundcloud.com/bashebaofficial/basheba-dirtyloveyourlove

https://soundcloud.com/bashebaofficial/no-more-yo-yo-boy-remix-radio

Basheba will be headlining The Garage in Highbury 04.09.15

Tickets available here: http://www.ticketweb.co.uk/event/AJI0409U
Links -

http://www.vevo.com/artist/basheba

https://itunes.apple.com/gb/artist/basheba/id762827857

http://www.bbc.co.uk/programmes/p02rrzlt

http://www.soundcloud.com/basheba

http://www.twitter.com/bashebaofficial

http://www.facebook.com/bashebaofficial
Blog Links –


http://www.idolmag.co.uk/music/introducing-bashebas-sessions-ep/

http://www.refinery29.com/young-british-stars#slide-17

http://www.fredperrysubculture.com/sub-sonic/band/10200/basheba


http://uk.complex.com/music/2014/12/premiere-basheba-hold-on-twb-remix-stream

http://www.wepluggoodmusic.com/2014/08/04/wpgm-reviews-basheba-live-at-the-bedford/

Regards,

ect.