**YASMIN KADI**

DEBUT NEW SINGLE

**‘GO DOWN LOW’ (feat. MOELOGO)**

**(White Label)**

**Listen**: <https://www.youtube.com/watch?v=1816FJhARPM>

Fast-rising Pop/Afrobeats singer and songwriter **Yasmin Kadi** is not a newcomer by any stretch of the word. Her 2014 debut EP ‘Earthquake’ charted at #1 on iTunes in Ireland, with the likes of **BBC London** and **RTE Ireland** already championing the exceptional Sierra Leone born artist of African and Lebanese descent.

Yasmin has also toured with **MOBO Award** winning Hip Hop veteran **Roots Manuva**, performed for **Sir Bob Geldolf** and worked with the likes of **Mary J. Blige**, **Keane** and **The Joy Formidable**. She is currently the face of **Channel 4’s** ‘All 4’ campaign alongside **Jon Snow** and **Alan Carr**, and is starring in the 2015 iteration of critically acclaimed video game ‘Guitar Hero’.

Describing her music as “perfect imperfection”, Yasmin is proud to debut her new single ‘Go Down Low’ featuring Island Records rising star **Moelogo**. Produced by SOS, who have previously worked with the likes of **Ariana Grande**, **Tinie Tempah** and **Emeli Sande**, ‘Go Down Low’ is an infectious dance track, backed by trademark Afrobeats drum patterns, lush synth arrangements and melodies, matched perfectly by Yasmin’s amazing vocal display and Moelogo’s complimentary guest appearance.

Detailing the inspiration behind the new single, Yasmin explains that, “*there is a lot of pressure in society to look and be a certain way, and we get judged a lot, so I basically wanted to say (in a fun way), let’s just let go, don't conform, be you, get down and have fun. Don't worry about being judged, you still look good no matter how unique you look! Just be you – ‘you do you, we do we’*”.

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