



HITCHOL
MUSICAL





BIOGRAPHY

HUICHOL MUSICAL display their talent by mixing Huichol and Mestizo music, this also combined with the interpretation of their music in both languages, *Huichol and Spanish*, which results in the birth of a new musical genre, to which they are the main interpreters.



TRAJECTORY

Huichol Musical came together just five years ago; Huichol blood runs through their veins making their musical roots based on a fusion of indigenous music and the modernity of regional genre.

They were nominated to an **AMERICAN GRAMMY** for Best Mexican Regional Album of the Year, and on **Premio Lo Nuestro** they were nominated for Best Grupero Artist (Mejor Artista Grupero) in 2008; in the very same year they also received the keys of Oklahoma City.



A satellite view of the Earth at night, showing the illuminated continents and oceans against the dark background of space. The image is split vertically, with the left half showing the Americas and the right half showing Europe and Africa.

COUNTRIES WHERE THEY HAVE PERFORMED

Germany

Portugal

USA

Mexico

Canada

THE HUICHOL CULTURE

The **HUICHOL**, or *Wirrarica People*, are one of the few groups to have remained pure to their beliefs since the Spanish conquest.

Not only pure in their roots, but also in their spirituality and cosmology. The Huichol enjoy the making of crafts such as gifts, shields, arrows, and more to tell the story of the creation of the world and universe. They also use these objects and their power to stop the wind, call the rain or sun, or to perform various rituals of witchcraft.

The purest of Huichol ritual occurs in the “Mitotes”, religious ceremonies where they practice magical dances and movements to activate the vital energy and the human soul, also known as “Kipuri”.



SOCIAL MEDIA

FACEBOOK: 124,455 likes

www.facebook.com/huicholmusical

57% of the followers are women and 43% are men, the predominant age range is 25-34 closely followed by 35-44.

Most of them are from Mexico City, Guadalajara and Buenos Aires Argentina.

The countries with more impressions generated are Mexico, USA and Argentina, follow by Colombia and Spain.

TWITTER: 3612 followers

[@huicholmusical](https://twitter.com/huicholmusical)

Most interactions are with 54% of the new followers.

53% of them are men and the predominant age range is 25-34.

ALTERNATIVE PLATFORMS

-HuicholMusicalVEVO (*HuicholMusicalVEVO*)

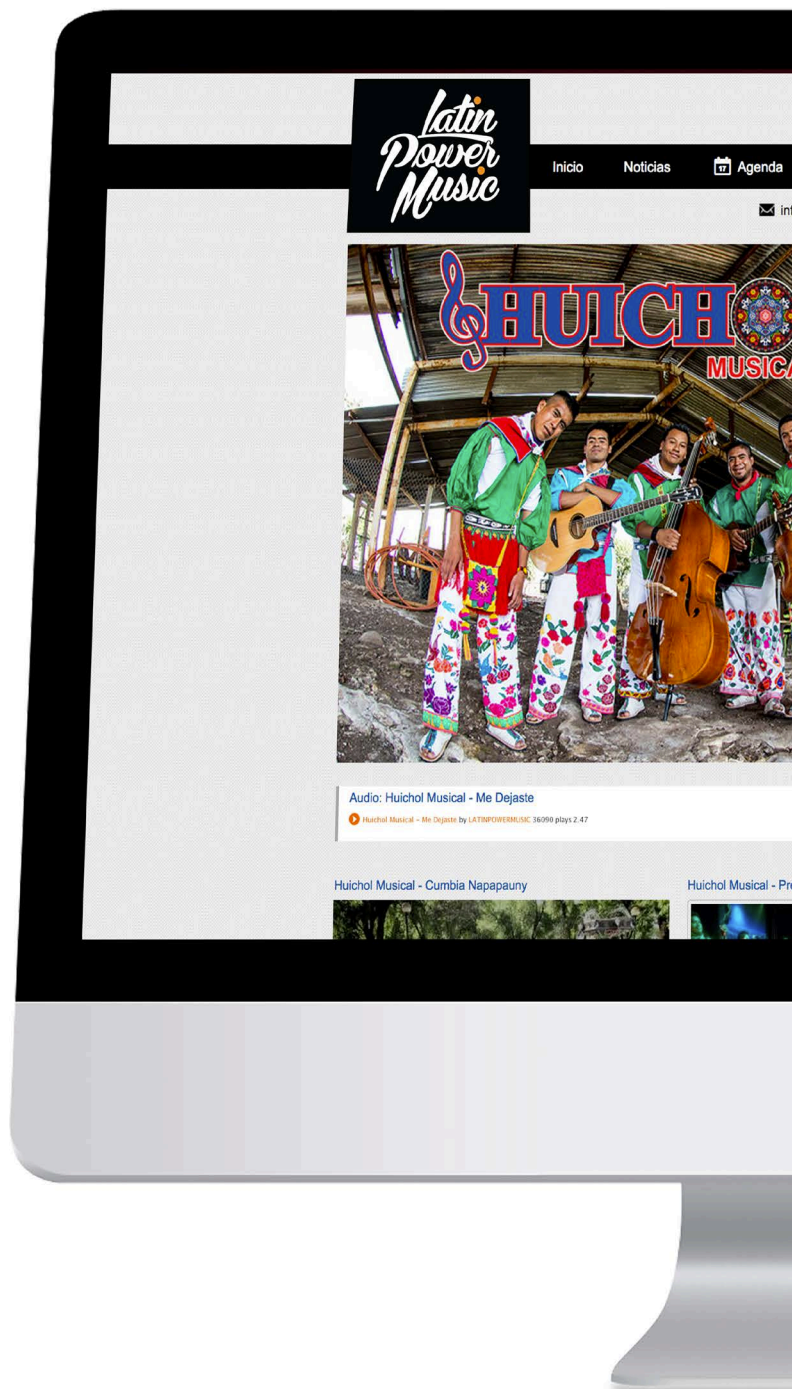
8.509 subscribers and 8.693.043 views,

-Spotify / 1880 followers

-Deezer / 790 fans

-Rdio

-Instagram (*huicholmusical*) / 621 followers





CONTACT

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