


# PAENDA





## ABOUT

PAENDA is not only known for her iconic blue hair, but also for her self-determined approach to modern electro-pop. As one of the few women in the industry who writes, produces, and performs her own music, she blends emotional depth with driving beats and catchy melodies. Beyond that, she plays guitar, bass, and piano, incorporates dance into her performances, and takes full creative control of the visual side of her act — from music videos to the overall aesthetic — not only leading the concepts, but executing them herself.

Her sound has taken her to international stages: she represented Austria at the Eurovision Song Contest 2019, headlined Popfest Vienna, performed at major festivals such as Donauinselfest, and supported artists like Jessie J.

With numerous releases on her own label Sick Kick Records, national and international collaborations, and a strong streaming presence, PAENDA has built a distinctive artistic profile over the past years. In 2024, she was awarded Austria's first MuFA Music Producer Award; another milestone for an artist who continuously evolves and combines empowerment with authenticity through her music. After a successful release and radio year in 2025 — among other things, her single "Ey Nah" made it into the daily rotation of Ö3, Austria's largest music station — the artist is back in 2026 with a new EP, international collaborations, and her first concert dates.



## DOWNLOADS & LINKS

### STREAMING:

[Spotify](#) | [Apple](#) | [Amazon](#)

### MUSIC VIDEOS:

[YouTube](#)

### LIVE VIDEO:

[PAENDA – Live Mashup](#)

### PRESS PHOTOS:

[PAENDA PR](#)

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## GIG & TV HIGHLIGHTS

4GAMECHANGERS PANEL 2022 | POPFEST 2019 @ VIENNA | KRONEHIT ELECTRIC NATION 2019 @ GRAZ | EUROVISION SONG CONTEST 2019 @ TEL AVIV | AMADEUS MUSIC AWARD 2019 @ VIENNA | JESSIE J | SUPPORT 2018 @ VIENNA | EUTOPIA DJ/VJ/INSEL DONAUINSELFEST 2018 @ VIENNA | DIGITALANALOG 2017 @ MUNICH | WAVES FESTIVAL VIENNA 2017 @ VIENNA | TEDX TALK & PERFORMANCE 2024 | SKYMIC 2025 @ BERLIN | AMADEUS MUSIC AWARD PRESENTER 2024 @ VIENNA | TUNTENBALL 2025 @ GRAZ | SPLASH HARD 2025 @ ST. PÖLTEN | KURIER FREIZEIT 2025 @ VIENNA  
COMING UP: TUNTENBALL 2026 | EP RELEASE CONCERT 2026 | WAVES 2026

## PLAYLIST & RADIO PLACEMENTS

NEW MUSIC FRIDAY | NEW MUSIC FRIDAY US | DANCE BRANDNEU | POP BRANDNEU | DANCE ROOM | DIGSTER DANCE ADDICTED | DIGSTER DANCE HITS | DIGSTER FUTURE HITS | DIGSTER GELATO TIME | DIGSTER MEGA HITS AUSTRIA | DIGSTER POP | SPOTIFY EQUAL GSA | SPOTIFY FEELDGOOD POP | NEW IN POP | APPLE NEW MUSIC DAILY | SPOTIFY POP BRANDNEU | AMAZON MUSIC POP PERLEN | SHAZAM THE BEST NEW MUSIC | SPOTIFY SUMMER HOUSE | AMAZON MUSIC TAUFRI SCH POP | TIDAL NEON | TIDAL PARTYALARM | TIDAL VORGLÜHEN | APPLE WINTER WALKS | SPOTIFY WOCHENENDE | APPLE A/LIST POP | APPLE DANCE POP HITS | DEEZER SLAP HOUSE ...

NRJ FRANCE | SWR1 | BAYERN3 | BAYERN 2 | LOS 40 | ORF 03 | NDR 2 | KISS FM | WELLE1 | NORTH MANCHESTER FM | FM4 | BBC SURREY | THE EDGE 96.ONE | RTÉ RADIO 1 | P4 | SRF3 | RADIO KÖLN | RADIO BONN/RHEIN/SIEG | LIFE RADIO | GAY SA RADIO | RADIO ALLGÄU HIT | RADIO CARDIFF | PRVI KARLOVACKI | WOW | KRONEHIT | ENERGY | FM4 | BREMEN VIER | RADIO OKERWELLE | CONCIERTO PUNTA 95.1 FM

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