

MEDIA KIT

#### **REGGAE ARTIST**

It's often from humble and tough beginnings that a fiery, fighting spirit of creative expression is born. So can be said of Edmonton-based Ainsworth Rose, better known to audiences as Skystar, the multifaceted Jamaican Reggae/Dancehall Artiste blazing his own explosive trail on the Canadian music scene. With a music career that spans over a decade, Skystar's work is not to be mistaken for amateur. Collaborating with critically acclaimed producers in Jamaica, United States, and here in Canada - notably Bobby Digital, Calibuds, Pandemic Records, Wizdom Entertainment, Cornelius Records, DJ Lethal Vybez, Konsequence Muzik Group, Diet Monkey Entertainment Inc. Flolmusic, Wall Street Records and Dean Mundy -Skystar's portfolio has proven countless times over to true Reggae patrons that he has major energy to bring, cementing him as the next seasoned independent Reggae and Dancehall act to become a household name.



Reggae artist Skystar Who is hailed from Edmonton Alberta Had gain tremendous traction Across the world with his leading single (Learnt) feat "Rhyme Well" from his Ep ( Sky's The Limit) which was debut on October 6, 2024. Learnt is one of the few single that is a must play in every reggae parties in the reggae diaspora. The Ep was produced by (Dietmonkey Ent, Vigilanti Ent and Skystar-Cornatrendz Music).

- may 6, 2023 Learnt had been highlighted on CBC Radio "Key Of A".
- May 19, 2023 Learnt had landed song of the day by Earshot Distro.ca.
- May 6, 2023 Learnt was official a valued single on CBC Radio Alberta "key Of A".
- April June 11, 2023 Learnt was Trending for one month on ReggaeNorth.ca,
- May 14, 2023 Learnt Charted #8 on SehGodKnow countdown charts from the USA.
- Skystar was featured for his single Learnt on Caribvision With DBoss that was aired on Bell tv, Rogers, fibe, Roku.
- May 30, 2023 Upon releasing Learnt skystar was enlisted on the popular blogsite (This Is 50) "#Hashtag" Learnt its personal.
- June 6-13, 2023 Learnt won Twice in Two weeks on the "Indie Show-All Things Indie
- June 26, 2023 Skystar was interviewed about Learnt on Worldwide entertainment tv
- March 24, 2023 Learnt is in daily Rotation on Vibel05fm Radio Toronto Since its release in
- Jul 24, 2023 Skystar was featured in StaryMag for his single Learnt.
- Dec 3, 2023 Interview with Yahdlife podcast in Texas. We Spoke about (Sky's The Limit Ep)
- Jan 9-16 & 23 2024 Interview on the Indie show Podcast (USA) Hashtag- "All Things Indie" song titled "Make up" highlighted from my Ep And won best song for "We Be The Judge Of That"
- Feb 24, 2024 CBC Radio Interview with Tark Robinson (Key of A) talking about my own concert Called "Intimacy" in Edmonton Alberta Which pulled over 203 patrons.
- Jun 1, 2024 CKUT Radio 90.3fm Radio Montréal. Interview With Gflexx about touring Europe And Newskool festival Experience.
- Jun 7, 2024 Featured Press Release by Reggae North Blog site Toronto, About my tour in the Netherlands with Newskool Rules.
- June 10, 2024 Reggae North Radio Toronto. Interview With Tony Anthony About the Netherlands tour with Newskool Rules Festival

## PERFOMANCES/ FESTIVALS TOURS 2023-2024

- Dec 9, 2023- Calgary, Penbrooke Community League, Headliner With International Reggae Arist QQ. Loud Media Entertainment.
- Nov 24, 2023- Calgary, Backalley Night Club. Opening act for International Reggae Artist Kranium. Status international
- Oct 24, 2023- Edmonton, Midway Music Hall "Burna Boy I told them Tour Personal Performance for Burna Boy.
- Oct 21, 2023, Arlo Mavrick "Blue Collar Album Release Party".
  Guest Performer. Whyte Ave Edmonton.
- Sept 3, 2023- Edmonton, Maharaja Banquet Hall. Opening Act for international reggae artist Valiant.
- Sep 3, 2023- Edmonton Dr. Wilbert McIntyre Park, Cocktails and Jerk festival "Headliner"
- Aug 26, 2023- Edmonton Skeng Invasion. Maharaja Banquet Hall "opening act"
- Aug 20,2023- Carifest YYC. Calgary "Reggae Cool Down.
- Aug 19, 2023- Edmonton Reggae Festival, Louise McKinney Park.
- Aug 19, 2023- Calgary MiniMansion, Island In Motion.
  "Headliner" Konsequence Music Group.
- Aug 12, 2023- (toured) Montreal Chateauguay Horizon, Jerkfood Festival.
- July 22, 2023- Calgary C-Square Downtown, Afro Caribbean Food Festival "Headliner"
- July 16, 2023- Edmonton Bocha Premuim Lounge Whyte Ave. Invincible Events "Headliner"
- April 15, 2023- Edmonton Alberta Avenue Community center.
  The Ultimate 90s Showdown "headliner Attitude Promotions.
- April 01 2023- Montreal, Caribbean Food Factory. A20 Riddim Tour, Dietmonkey Ent.
- Mar 31, 2023- Toronto, (JCA) Jamaican Canadian Association Center A20 Riddim Tour. Dietmonkey Ent.
- Mar 22, 2023- Edmonton, Lux On Whyte, Invincible Events "headliner"
- Mar 19, 2023- Calgary, MiniMansion Konsequence Muzik Group "headliner"
- Mar 10, 2023- Edmonton, Power-lounge Stony plain rd "Headliner"
- Feb 26, 2023- Edmonton, JANA Downtown. Alberta Music BHM Mixers.
- Feb 25, 2023- Edmonton, Crown-lounge Whyte ave, "headliner"
- Jan 21, 2023- Edmonton Headliner, Alberta Ave Community
- Aug 26, 2022- Lux On Whyte, Edmonton Whyte Ave. invincible Promotions. "headliner"
- Aug 05, 2022- Edmonton Power Lounge, Stoney plain Rd Goodvibes Promotions "headliner"
- July 01, 2022- Edmonton, Puertogues Community Center,
  Opening Act for international Reggae artist Shaneo. Attitude promotions.
- Nov 15, 2021- Toured Branford Ontario, Farrin Badniss Tour,
  Wizdom Entertainment. The Ring Night Club. "Headliner"
- April 12, 2021- Toured Montreal, Farrin Badniss Tour. jamaica Association "headliner".

- Jan 27, 2024- Calgary-Penbrooke Community association.
  Headline Act. Young Ceo.
- Jan 23, 2024- Edmonton. performing contestant in the (Live initiave.ca Talent Search, Clearview Community Recreational Center.
- Jan 7, 2024- Toured Hamilton Ontario. headline act at Club 33
- Mar 8, 2024- Edmonton. My own Concert called "intimacy" at the New Amaleena Lounge. which I Headlined
- April 4, 2024- Vancouver. Art Gallery. 4:20 Show (Headliner).
- April 11, 2024- Calgary, Sound Bar Night Club. (Headliner)
- April 28, 2024- Edmonton, Coast-West Conference And Banquet Room. Opening act for international Reggae Superstar "Tanya Stephens"
- May 3, 2024- Edmonton Brighton Block Jasper Ave.
  Collaboration fundraiser concert With myself, Arlo Mavrick and Jscope For our European tour From The Uk to the Netherlands #hashtag (Under The Lights Tour).
- May 28,2024-(UK) London England, Shortditch. Troy Bar. "Guest performer". #hastag (Under The Lights Tour).
- May 29, 2024- (UK) London- Phills Open Mic And Jam Session.
  #hashtag (Under the Lights Tour).
- May 31, June 02, 2024- NetherLand- Rotterdam. NewSkool Rules Showcase Conference And Festivals #hastag (Under The Light Tour).

### **ACHIEVEMENT**

- Mar 8, 2024 Held my First Concert/Showcase Called "INTIMACY" which I alone pulled out 203 fans to watch me performed in my city at the Amaleena Lounge in Edmonton Alberta.
- May 18, 2024 Official invite to the Coca Cola Studio In "Los Angeles" (USA) For an Ep recording and Showcase for July 28, 2024.
- Jan 23, 2024- One of the contestant in the "Live initiative.ca"
- Jan 23, 2024- Crowned the 1st "We Be the Judge Of That" Song contest Winner on the "The Indie Show" Podcast.
- jan 23 Officially invited to "Newskool Rules Conference Showcase and Festival" in the Netherland in Rotterdam for May 31- Jun 2nd 2024.
- Jan 10, 2024- Formally invited to perform at New Skool Rules, hosted in Rotterdam, the Netherlands May 31,-June 2, 2024.
- Dec 1, 2023- Nominated Artist of the year (R&B Canada) male artist of the year (R&B Canada)

# WHAT THE INDUSTRY IS SAYING

#### reggaenorth.ca

• Skystar Set To Leave His Mark On A20 RIDDIM Canadian Tour

#### reggaenorth.ca

• The province of Alberta is known for hockey and oil. However, with the buzz around Edmonton-based dancehall artiste Skystar and his latest single 'Split Bounce', dancehall hub might soon be a new addition to thing that are popular out west.

#### the Jamaica Observer

• He has carved out a reputation for his lyrical stylings in the province of Alberta, Canada

#### **CBC Radio 1 Alberta**

• CBC Radio Alberta "Key Of A" with Tarik Robinson said "Skystar is the new face of reggae music in western Canada.



