

"KASSOMA ARE THE FRESH YOUNG THINGS REINVENTING ROCK'N'ROLL WITH THEIR CUT-THE-CRAP MISSION TO PLAY GOOD MUSIC WITHOUT THE GIMMICKS"

FASHION SOUNDTRACK

"KASSOMA JUMP ON STAGE AND PLAY THEIR GIG-MATES CLEAN OUT OF THE WATER"

THISISTHELATESTNEWS.COI





WEAREKASSOMA



@KASSOMA



Mancunian quartet Kassoma have released their first EP Natural Selection to critical acclaim, garnering comparisons with the likes of, Editors, The 1975, and Arctic Monkeys. Their alternative, stadium rock sound and energy has already played to Manchester City's Etihad stadium, London's Copper Box Arena, one of Liam Gallagher's Pretty Green stores and the Deaf Institute, earning the band slots alongside Brit Awards Winner's Ella Eyre and John Newman. Watch out, these guys have been dubbed the next big thing in rock music.

The Kassoma boys add a dramatic twist to the alternative rock genre, playing with a passion and force that belies their years. They are here to shake up the music scene with a raw and unrivalled energy that has seen their music spread and their popularity soar. Their cheeky gusto for life and brotherly banter has charmed their organic cult following of almost twenty thousand fans across a variety of social media platforms and now word has spread. Kassoma have arrived.

It's no wonder then that Real XS Radio described them as: "Anthemic, atmospheric, intense, dramatic and definitely one to look out for in the future." Known for their electric live shows that have made waves across the UK, the band have played stadium arenas to intimate venues, and all this with just one EP under their belt. Their eclectic musical influences range from soul to rock and can be traced throughout the tracks on their latest EP Natural Selection. But this is a band best experienced live.

Kassoma write songs for lovers, ravers and these songs have bite. They represent a new voice that isn't content to just sit back and let the world pass them by. Kassoma speak up and speak out for their generation. The rhythmic bass and syncopated electric riffs collide to make a spectacular sound that is offset all the more by their sensitive, tender lyrics. The final result is a creative masterpiece that rocks the boat and your soul to its very core.















"A MASTERPIECE"

LYRIC LOUNGE REVIEW

The latest EP features songs such as *Breathe* and *Red Lights* which explore the joy and pain of relationships. The beautiful lyrics speak to all generations, examining the tender nostalgia of youth, passion and heartbreak. In crowd favourite *Breathe*, Kassoma sing: For days and days I just dance to your moods / But dancing's done, now can we please change the tune?

Their songwriting is a collaborative process with their influences ranging from funk, indie and soul to drum and bass and chart pop. And the boys themselves are as likeable as their music. Their charisma inspired Never Enough Notes to praise their feelgood vibes in their latest review by saying: "You know you've attended a gig that's made an impact when afterwards, despite your early start, you find yourself tucked up in bed in a good mood while your ears are ringing to high heaven."

Since their debut single *Control*, released in June 2013 and followed by their debut EP, *Natural Selection*, which was recorded at Edge Studios under Mark Winterburn (*Plan B, The Script, New Order*), the boys have come a long way, receiving a phenomenal response from critics and fans and have cemented their status as a "future classics" band.

They have just completed a second tour of the UK and it all starts again in 2015. With a show at The Etihad Stadium on New Years Day before hitting the studio with a renowned producer to record their next EP. With further summer tour plans and festivals lined up, 2015 is set to be an interesting year.

TO LISTEN TO A ALBUM SAMPLE



For further press, tour information and singles please contact Simon Moorehead

T. 0208 1664420 E. MANAGEMENT@KASSOMA.COM



