



# BIOMETRIX

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**MEDIA  
KIT**  
2022

# ABOUT

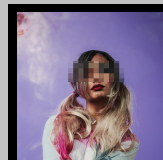
Biometrix has been carving his niche as a music producer, since getting a £1 copy of music software from a discount store back in 2007. Collecting over 100 million plays on DSPs and scoring recent support from BBC Radio 1, The Prototypes, Loadstar, Zeds Dead, Spinnin, Cloudkid, Trap Nation, MrSuicideSheep and many more, he has developed a devoted fanbase who are drawn to his exciting live energy.

If you're a fan of Twenty One Pilots, Pendulum, The Glitch Mob or The Prodigy, you'll definitely enjoy Biometrix's unique take on electronic music.

Post-pandemic, the British producer has been pushing creative innovativity, breaking genre barriers, and using his voice to express more of a message. Next up, Biometrix has proudly partnered with boutique record label CloudKid, for his latest, forthcoming EP out this fall.



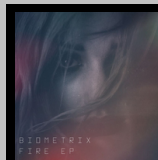
## MOST POPULAR WORK



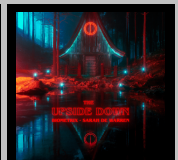
**HARLEY FVCKING QUINN:**  
BIOMETRIX X SARAH DE WARREN  
6 MILLION PLAYS ON SPOTIFY  
30 MILLION PLAYS ON YOUTUBE  
75 MILLION VIEWS ON TIK TOK



**BEG ME**  
BIOMETRIX, EBEN, RIELL  
4 MILLION PLAYS ON SPOTIFY  
3 MILLION PLAYS ON YOUTUBE



**HUSH (FT CHARLI BRIX)**  
BIOMETRIX  
5 MILLION PLAYS ON SPOTIFY  
113,000 SHAZAMS  
USED IN COCA COLA ADVERT



**THE UPSIDE DOWN**  
BIOMETRIX X SARAH DE WARREN  
OVER 1 MILLION PLAYS  
ACROSS ALL PLATFORMS IN  
FIRST MONTH (MAY 2022)

## PLAY COUNTS

 Spotify® **60M+**



**6M+**

 YouTube **30M+**

 shazam® **370K+**