



HAIL THE HORROR

CAMBRIDGESHIRE BASED HORROR METAL



The four piece horror metal act formed 3 years ago under the name Quit To Main Menu. After gigging the local music scene of Peterborough and Cambridge extensively, the band outgrew their post-hardcore sound with ever increasing popularity. They re-birthed and re-branded themselves during a sold out show as the ghoulish creatures 'Hail The Horror' - 'A Symphony Of Horror,' the debut release under the new name is due out January 2015, accompanied with an extensive gigging schedule being planned throughout the UK. The sound created has been described as; "A stark contrast of Deathcore or otherwise underground metal influences against soaring choruses and Danny Elfman-esque synth lines" by local culture magazine Banter.

Although the previous release under QTMM 'I Believe In A Simple Violence, And This Is Some Of It' increased their profile tenfold, it is through their chaotic and unpredictable live shows that HTH owe their popularity. Though their songwriting samples a wide sonic palette, and the lyrical content heavily inspired by literary greats such as Allen Ginsberg, Walt Whitman and Charles Bukowski, it is through the manic scrambling of frontman Lilo's vampire-like stage act and the crushing, commanding presence of lead guitarist Aston and guitarist/vocalist Nibs that HTH grow bigger with every performance.

Influences cited by the band include Motionless In White, Underoath, David Bowie, Thy Art Is Murder, Black Veil Brides, The Cure, Dayshell and the 1930's German arthouse movement in general. This eclectic and almost schizophrenic musical background is the key to the band doing something different and bringing something else to an already established genre, severed mannequin heads and water balloons full of fake blood never far from their hands.

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