

Flo/so is the solo project from producer and instrumentalist Florian Sauvaire, created in 2020. Back in France after 11 years spent in London, the Frenchman mixes hypnotic beats with modulated vocals, in compositions blending pop and electronic genres. Fascinated by the warehouse party scene, Florian has one goal in mind, make the audience dance in the tradition of his predecessors Jamie XX, John Hopkins and Caribou.

BBC Introducing, who has supported the project from the start, regularly broadcasts his first three singles and has invited the artist to record a live session in spring 2021. Fear, You and Try have also been added to several playlists on Spotify: Crack In The Road, Dogzout Records, Lazerdisc Records, Sound & Vision and Hot UK Groover.

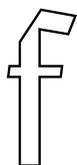
In between lockdowns, Flo/so has performed as a support act for W.H.Lung and James Alexander Bright (K7 Records) in the UK, and more recently at the MIL festival in Lisbon, Les Trans Musicales in Rennes and a showcase for Le Printemps de Bourges festival.

Since 2009, Florian Sauvaire has also worked with various artists, either as a touring and studio musician or as a producer (Ghostpoet on his first album shortlisted for the 2011 Mercury Prize, Roxanne Tataei, Will Joseph Cook, Pillars). He also formed the duo Deafkid with Christopher Lockington, whose early fans include the band Alt-J. Their songs have often been played on BBC Radio 1, BBC Radio 6 Music and reviewed in major media such as NME, Clash and DIY.

In 2021-22, Flo/so is one of 9 Slash artists (selected from 180 applicants), a programme dedicated to emerging songwriters and producers, supported by the European Union and Sacem.

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## press

### → Fear (single)

"That's a strong track.  
Extremely good!"  
BBC Introducing (UK)

"French producer introduces himself  
with this wonderfully warped and  
psychedelic debut offering."  
Mystic Sons (UK) – [link](#)

### → You (single)

"That's an absolute banger"  
BBC Introducing (UK)

"A track you'd hear on a catwalk.  
You is experimental, individual and  
guided through visually and auditory  
as a promising future ahead."  
Clout (UK) – [link](#)

### → Try (single)

"An extremely well produced track  
with a real work on the voice. The  
synthwave and pop atmosphere is  
well balanced."  
SeekSickSound (FR)

"Very good electro production. I  
was hooked from the first seconds  
of the track."  
TEEZ Radio (FR)

"Beautiful production. To listen  
while racing in a Lamborghini  
Miura S 1968!"  
Radio Last Floor (IT)

## links

- Flo/so on Spotify
- Watch "You" music video
- Watch BBC Introducing  
live session

→ [www.flosomusic.com](http://www.flosomusic.com)

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