



EES – the Game Changer

150 years ago **his ancestors emigrated** to what was then the German colony of German **South West Africa** in order to escape industrialization and build a small existence. EES has kept this pioneering spirit. When it became more and more clear at school appearances that he was a born entertainer, this influenced the question of a possible career choice. He went to Cape Town / South Africa where he studied sound engineering. But not only that, he **secretly copied the key to the studio** in order to build tracks and bangers at night. He had a diverse crew around him that made a name for itself in a short time. Until the imprisonment of a band member stopped the project and EES set off for a distant country, Germany. Before that, however, he cleared everything that was possible in South West Africa, including the **MTV Listener's Choice Award** and the high-quality "**Channel O Africa Video Music Award**", and African Grammy "Kora" Nomination for best Album in Africa. The high energy shows with his band took him to Botswana, Kenya, South Africa, Namibia and Germany. There **he won the X-Factor** in 2018. That's unique about EES, he's a superstar and a newcomer at the same time.

Here in Germany, EES will release his **new album "Game Changer"** on **September 17th, 2021** and it feels like a debut, although he already has over 9 albums on the market on his home continent. For this ambitious project, he invited German producers to Namibia in 2019 to merge all styles there and come up with something completely new, EES calls it **Nam Flava Style**, but there is probably so much more to it. EES had this production trip into the desert under the endless sky of Namibia extensively documented and captured as a film. The European visitors were amazed when they saw the popularity of EES at home. In addition to his music, he is the owner of one of **the largest Namibian shoe brands** and his **organic energy drink "Wuma"** is now even available in Germany. But thanks to his message he experiences this support at home. EES represents **the new Namibia (song: "[100](#)")**,

a Namibia of **unity and cohesion**. He himself lives there in the fifth generation, but he is well aware of the shadows of the colonial era and his collaboration with Ongoro Numundu, "[Never Over](#)", is one of his many statements about it. In general he is one of the "**most collaborated artists**" in his home country. The 16 tracks on Game Changer have the summer in them, EES mixes **Afro-Pop** with a style that is largely unknown in this country: **Kwaito**. He tries to explain it as a clearly slowed-down **mixture of house, reggae and hip-hop**, but in the end you realize all by yourself that you are dealing with Kwaito, namely because you are dancing! But also pop tunes like "[Your Sister](#)" can be found on this unique album, which is released on EES' label Nam Flava Music.

"It's Obvious", Game Changer is EES 'great success, all his heart and soul has gone into it here, and the preparatory work of over 15 years of Hustle, Flow & Integrity. 16 tracks, 1 vision. Oh yes, the way he speaks ... this mixture of **Afrikaans, Nam-Slang** and **English** is often misunderstood. Five generations of families in Namibia sound like this, he would say love it or leave it. Better still, learn it, because he has of course also brought the "Nam-Slang / German" dictionary onto the market. EES doesn't try anything, **he's just himself**, and as diverse as its songs and themes: sometimes deep, sometimes skilled festival escalation, sometimes kwaito, sometimes house, sometimes rap, always real. He just has the wind in his back and the hooks in his luggage. Whatever was cooked somewhere between the Namibia and Germany, it has the Nam Flava and will have a lot to tell the music world from September 17, 2021 forward.



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